





NUTRAMETRIX® GENE SNP™ DNA ANALYSIS When it comes to our bodies, we want to make choices that have a positive impact on our health. But some of our decisions, such as eating the wrong foods, making certain lifestyle choices and even the way we exercise could impact our bodies ability to maintain optimum health. Even if we think we're making the right choices, there are other factors that help determine our overall picture of health. When it comes to your health, the answers are in your genes. Your DNA tells a story: how you process foods, how you react to exercise, how your environment affects your body and how your family history plays a part in your health. Gene SNP can help provide answers to all these questions. This simple analysis unlocks the power of single-nucleotide polymorphisms (SNPs.) These tiny variations in your DNA sequence can reveal underlying genetic tendencies and predisposition to a less than ideal response to environment and risk factors for disease.

### **PRIMARY BENEFITS\*:**

- Learn about your genetic risk based on variations in your unique genetic code.
- Understand how your current nutrition, exercise and lifestyle choices interact with your unique genetic code.
- Learn how supplementation, diet and lifestyle recommendations by your practitioner can help you maintain your optimum health based on your genetic blueprint.
- Work with your healthcare team to customize an age-management, weightmanagement or sleep-management program customized by your genetic code.
- Get a printable, patient-friendly report with actionable steps toward better exercise, sleep and dietary choices with Genotypic and Phenotypic arrangement.
- Provide a tool for practitioners to assess your unique health targets based on your complete patient history.
- Reference materials.

## **GENE SNP**

#### OUR TEST:

- Obtains genetic sample through a practitioner administered cheek swab
- Evaluates 48 genes and the multiple areas of health impacted
- Evaluates diet, lifestyle, exercise, sleep and emotional health habits

**OUR PLAN:** Delivers a comprehensive Health Action Plan with concrete suggestions for achieving your optimal health potential

**OUR SUPPLEMENTS:** Based on a careful analysis of your genetics, diet and lifestyle, we assist the practitioner to prioritize supplementation based on a patient's genetic blueprint.

**OUR COMMITMENT:** Other tests on the market tell you their findings but do not give your results, your Genotype, so you and your practitioner can further investigate.

While your DNA does not change, your lifestyle does, and our program is designed to accommodate a patient's commitment level to healthier lifestyle habits.

# THE COMPETITION

#### THEIR TEST:

- Many other companies obtain the sample through saliva, which is less reliable than the cheek swab.
- Evaluate fewer SNPs (often 12–20) and health areas (1–2), requiring the purchase of several different panels to get the comprehensive analysis provided by Gene SNP

**THEIR PLAN:** Often offers a report with limited education about the health impact of the gene

**THEIR SUPPLEMENTS:** Most other genetic analyses do not offer supplements and often divert a patient to another health source for management.

**THEIR COMMITMENT:** Does not include a comprehensive genomic program that helps guide you and your practitioner with everyday steps toward a healthy lifestyle